

# General Advertising Information and Rates

NMEA, the Nevada Music Educators Association, is a nonprofit organization and state affiliate of MENC: The National Association for Music Education, dedicated to all phases of music education at all school levels with the mission to promote music education, to ensure its inclusion in all students' core curriculum, and to guarantee quality musical experiences for all learners. Current Nevada membership numbers more than 600.

## Editorial Content:

**Nevada Notes** is the official publication of NMEA electronically published three times yearly. Nevada Notes is sent by email to state members and hosted online at [www.NMEAmusic.org](http://www.NMEAmusic.org). In addition to feature articles, states officers representing the various music disciplines and board members contribute articles addressing the needs of the membership. The publications include a Fall Issue (Welcome Back), a Conference Issue, and a Spring Issue (Review).

## Rates & Billing:

Advertising in **Nevada Notes** requires copy-ready advertisements to be sent electronically to the editor in a universally accepted electronic file format (.pdf, .jpg, .doc, .png, .gif, etc.). **Nevada Notes** is distributed electronically and not in print; therefore, your advertisement has no color requirements. Rates in the table below are for single-issue advertisements. A 10% discount is granted to advertisements spanning 2 or more back-to-back issues. Positioning of advertising is at the discretion of the publisher. Prepayment required at time materials are due. Make checks payable to: *Nevada Music Educators Association*.

SIZE & POSITION	SINGLE ISSUE RATE	SPREAD TRIM
Full Page	\$175	7" x 10"
2/3 Page vertical	\$140	4.5625" x 10"
1/2 Page horizontal	\$105	7" x 4.875"
1/2 Page vertical	\$105	4.5625" x 7.25"
1/3 Page square	\$85	4.5625" x 4.875"
1/3 Page vertical	\$85	2.125" x 10"
1/4 Page horizontal	\$60	4.5625" x 3.6875"
1/6 Page horizontal	\$50	4.5625" x 2.3125"
1/6 Page vertical	\$50	2.125" x 4.875"
1" Classified	\$30	2.125" x 1"

## Issuance & Closing Dates:

FURNISHED MATERIALS DEADLINES	ISSUE
September 1	Fall (Welcome Back)
January 5	Conference
May 1	Spring (Review)

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